



Welcome to the Animal Haven of Asheville Sponsorship Program

Animal Haven of Asheville invites your business to partner with us for our annual Fall Fundraiser. This event brings together families, animal lovers, local leaders, and supporters for an afternoon of food, music, education, and community, all in support of the animals who call the sanctuary home. Your sponsorship helps fund food, shelter, medical care, and enrichment programs for rescued farm animals. We are grateful for your consideration and look forward to partnering with you.

Businesses may participate through financial sponsorships or in-kind contributions. Financial sponsorships support the event and the sanctuary directly, while in-kind contributions provide goods or services that help reduce event costs or improve the experience for attendees. In-kind donations are assigned a sponsorship tier based on their fair market value, ensuring that all contributions receive recognition that reflects their impact.

Why Your Sponsorship Matters

Animal Haven provides lifelong sanctuary to rescued farm animals who rely on us for safety, medical care, and daily support. Sponsorships strengthen our ability to care for these animals year-round and help us host an event that brings the community together in compassion.

Your support directly contributes to:

- Daily animal care
- Medical treatment and sanctuary improvements
- Educational programming
- Community outreach
- Long-term sustainability of the sanctuary

We are looking for true partners in our mission, with benefits that reflect each sponsor's level of support and their desire for meaningful visibility.

Sponsorship Tiers and Benefits

Our sponsorship tiers offer increasing levels of visibility and engagement. Financial sponsors select a tier based on their desired level of support, while in-kind sponsors are assigned a tier based on the fair market value of their contribution. The table below outlines the benefits associated with each level.



Animal Haven of Asheville Fall Fundraiser 2026 Business Sponsorship Packet

Benefit	Community Champion \$5,000+	Compassionate Partner \$2,500–\$5,000	Animal Ally \$1,000–\$2,500	Sanctuary Supporter \$250–\$1,000	In-Kind Sponsor Value-Based
Logo Placement	Premier placement; largest size; gazebo banner + merchandise	Large logo	Medium logo	Small logo	Based on Fair Market Value tier
Stage Recognition	Yes	Yes	—	—	Based on Fair Market Value tier
Event Tickets	4 tickets	2 tickets	2 tickets	2 tickets	Based on Fair Market Value tier
Social Media Visibility	Spotlight feature	Featured posts	Shout-outs	Listing	Based on Fair Market Value tier
Website Listing	Yes	Yes	Yes	Yes	Yes
Table Space at Event	Included	—	—	—	—
Barn Benefactor Opportunity	Included (Outdoor Sign or Medical Room)	Included (Large Stall)	Included (Small Stall or Picnic Table)	Included (Bench or Engraved Plank)	Based on Fair Market Value tier
Signature Sponsorship Eligibility	Yes	Yes	Yes	Yes	Yes

Signature Sponsorship Opportunities

In addition to tiered benefits, businesses may choose to sponsor specific elements of the Fall Fundraiser. These create memorable touchpoints for attendees and deeper brand engagement.

Examples include:

- Hydration Station
- Volunteer T-shirts
- Animal Story Signage



Marketing and Visibility

Sponsors receive recognition across multiple channels before, during, and after the event.

Event Visibility

- Merchandise
- Signage
- Stage announcements
- Promotional flyers
- Media outreach
- Calendar listings

Digital Visibility

- Website sponsor page
- Social media features
- Email newsletter highlights

Sanctuary Visibility

- Permanent Barn Benefactor naming opportunities
- Year-round recognition for top sponsors

Audience Reach

The Fall Fundraiser attracts approximately 300 attendees and reaches more than 8,000 followers across Facebook and Instagram. Our audience includes families, animal lovers, local business owners, volunteers, donors, and community leaders.

Sponsors gain exposure to a values-driven, community-oriented group that actively supports local businesses aligned with compassion and sustainability.



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Become a Sponsor

We would be honored to partner with your business. Please reach out to begin the sponsorship process or to discuss which tier best fits your business.

To join the sponsorship program or request more information, please contact:

Animal Haven of Asheville

animalhavenofasheville@gmail.com

828-299-1635

animalhavenofasheville.org

We will assist with onboarding, logo collection, and benefit fulfillment.

About Animal Haven

Animal Haven of Asheville is a nonprofit sanctuary providing lifelong care to rescued farm animals. For more than 25 years, we have offered safety, medical support, and compassion to animals in need while welcoming the community to learn, connect, and participate in our mission. Animal Haven of Asheville is a 501(c)(3) nonprofit organization (Tax ID: 56-2157276). Sponsorships and in-kind donations may be tax-deductible to the extent allowed by law.